

Module 1.

The Face of Business Today And The Power Of Videos In Marketing

Learn the cutting edge way of marketing and promotion. It is imperative to explore the role of the internet as it affects the changing world of business. A major force impacting business promotion is "You Tube". With "You Tube" being the world's largest video site and one of the largest search engines, it is a given that business as well as clients will go there first. That is why we will teach you how to shoot, edit, produce and hang a video on "You Tube".

Module 2.

Catching The Social Media Wave Featuring Facebook Business Pages

If your business could have an audience of over 400 million people, wouldn't you want to be in front of them? Facebook gives us that opportunity, especially when we create a business presence with a powerful profile and a fan page while applying the art of online communication.

Module 3.

Expanding Spheres Of Influence On Social Media Sites, LinkedIn, Trulia, Zillow

The most professional business site of all social venues is LinkedIn, and it gives us an influential online resume and the most organized contact management database you've never had. The most visited real estate specific social media sites are Trulia and Zillow. Explore the value of having a presence on those sites and get recognized by potential buyers and sellers.

Module 4.

The Power Of Blogging, Mastering Efficiency And Time Management With Internet Tools

Course Creators is proud to introduce you to the concept of Intra-Blogging. There is an art to blogging so that the clients come to you using easy to blog ways that incorporate Facebook Notes, LinkedIn Answers, Trulia Advice and Zillow Blog. And if all that is not enough, we explore the ancillary tools that pull all of this together: RSS Feeds, Google Alerts, Google Translator, Google Docs and Calendar.

This 2-day course is an interactive, hands on class enabling students to not only build a very strong internet presence but to help them understand why it is so critical in today's business climate.

DON'T GET LEFT BEHIND-THE TIME IS NOW!

RSVP online at: _____

TANGIBLE END RESULTS:

- Google Tools
- You Tube Channel
- Facebook Business Page
- LinkedIn Presence
- Trulia Account
- Zillow Account
- Blogging
- Search Engine Attention

EXTENSIVE PLAYBOOK WITH STEP-BY-STEP

"HOW TO" CLICKS:

- Create Videos With Titles, Images And Sound
- Hang Videos On "You Tube"
- Create Powerful Social Media Site Profiles
- Establish A Facebook Business Page
- Create A Professional LinkedIn Presence
- Open A Trulia And Zillow Account
- Utilize Critical Tools Available On Social Media Sites
- Create Industry Specific Presence Through Blogging
- Learn How To "Mashup"
- Master Ancillary Tools To Streamline Processes

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SEVRAR

Only \$249.00