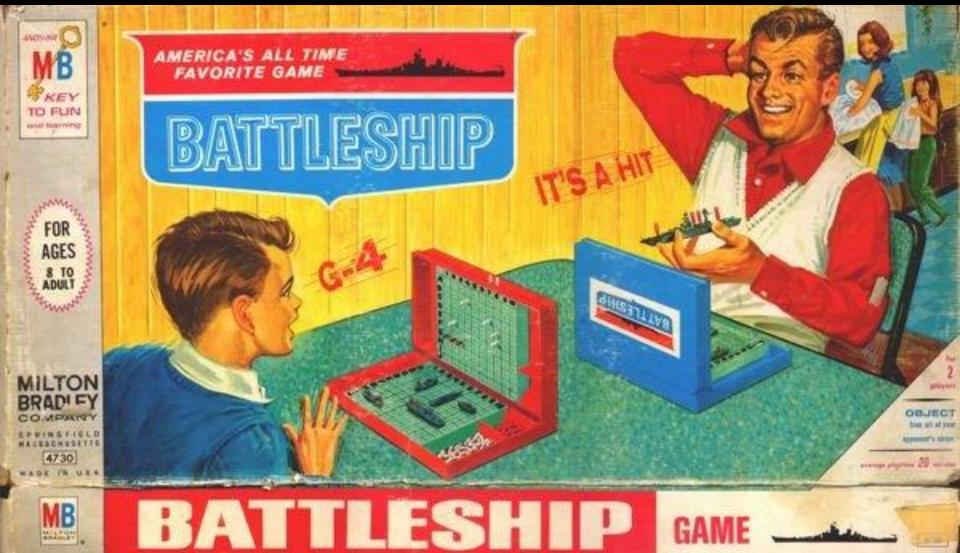
A Guide to Safe Sailing Through Commissioners Rules

Time to Play Sink My Battleship



In 2010 ADRE Issued How Many Convictions for Rule Violations?



UP 294% From 2005



"When we know the rules of the game, it's so much easier to play it!"

SCHOOL BUS Course **Creators Field Trip** 61

A Quick Trip to ADRE



Let's Check THE SHIP'S Check SHIP'S LOG*





From the Real Estate Bulletin

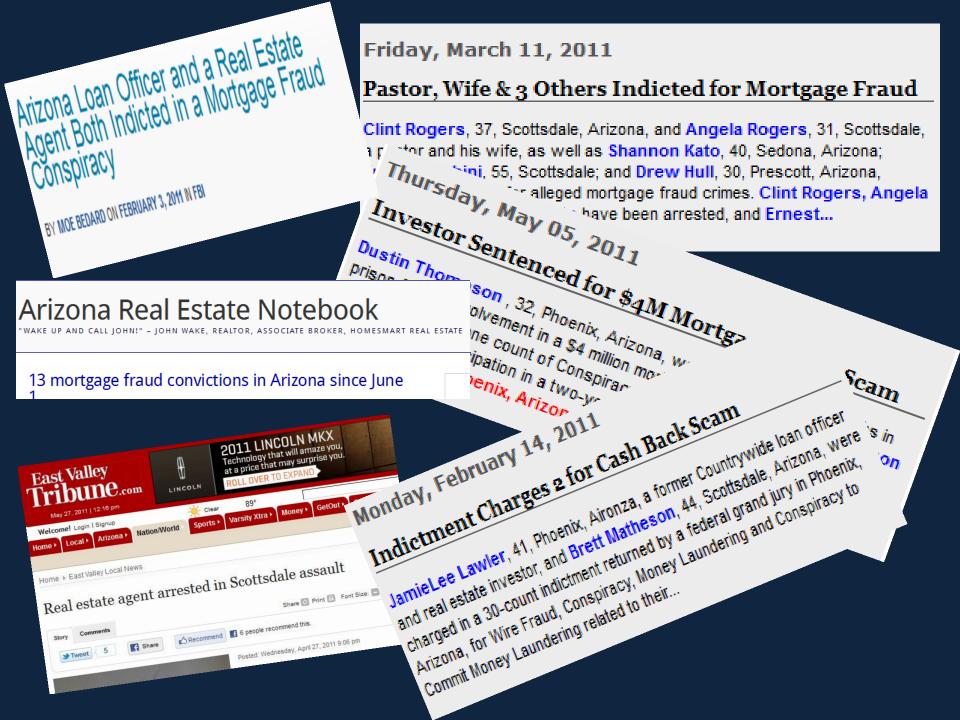
Volume 2010, Issue 4		Page 14	
Continued from page 13	Disciplinary Actions		
Respondent Helen J. Rose	Offense Failed to complete CE in a timely manner	Order Terms \$300 CP, complete CE in 30 days	
Gary L. Roy	Failed to complete CE in a timely manner	\$300 CP, complete CE in 30 days	
Vicki Saunders	Multiple violations, failure to maintain broker trust accounts, substantial Misrepresentations, violated terms of previous Order, failed to respond during the course of an investigation	Summary Suspension	
Shana B. Sawyer	Failed to comply with terms of previous Consent Order, denial of broker license	2 yr PL, \$1,000 CP, 6 hr CE in Commissioner's Standards	
fhomas Schulz	Failed to complete CE in a timely manner	\$300 CP, complete CE in 30 days	
Clint Ryan Shuman	Multiple violations; unlicensed activity, failed to account for monies received, failed to respond to investigation requests	Cease and Desist all activities requiring a real estate license	
Nancy L. Smith	Failed to complete CE in a timely manner	\$300 CP, complete CE in 30 days	
Sonoran Insights Construction LLC	Divided and conveyed land parcels in Pima County without complying with applicable subdivision statutes and rules	\$2,000 CP, obtain Public Report, 6 hr CE in Commissioner's Standards	
Matthew Stiver	Failed to complete CE in a timely manner	\$300 CP, complete CE in 30 days	
Lois Sunderman	Failed to complete CE in a timely manner	\$300 CP, complete CE in 30 days	
Mandy Sutter	Failed to complete CE in a timely manner	\$300 CP, complete CE in 30 days	
Natasha Swallows-Feagin	June 2010 felony conviction for	Summary Suspension	

From the Real Estate Bulletin

SURRENDERS

License Surrenders as of December 17, 2010

ANDRASCHKO				
	MELVIN J	BR011103000	11F-DI-071	8/27/2010
BOYD	KATHRYN SOLIE	SA576505000	11F-DI-081	10/5/2010
BUSH	JOHN W	BR013853000	11F-DI-134	10/25/2010
CALIENDO	ANDREW J	SA576365000	11F-DI-107	9/7/2010
CARROLL	SEAN P	SA552767000	11F-DI-169	11/8/2010
CONTRERAS	RUDY	BR010270000	11F-DI-137	11/17/2010
CUMMINGS	CRISTINE H	SA534160000	11F-DI-078	9/16/2010
DA SILVA	MARIA C	SA552968000	11F-DI-174	11/9/2010
DRAKE	NAWKISHU	SA551127000	10F-DI-117-1	8/18/2010
FELIX	TERESA B	BR011813000	11F-DI-087	9/10/2010
FLYNN-GILES	JO ANN	SA533445000	11F-DI-022	9/1/2010
FREDERICK JR.	HAROLD Z	SA512168000	11F-0I-211	11/9/2010
FRYHOVER	RICHARD COLIN	BR109502000	11F-DI-241	12/9/2010
GESKE	CHRISTINE M	SA576343000	11F-DI-111	9/1/2010
GODWIN	RICHARD C.	BR003550000	11F-DI-128	10/12/2010
HINKLEY	JAMES MICHAEL	BR533505000	11F-DI-006	10/5/2010
HOOGENDYK	MICHAEL J	SA552405000	11F-DI-129	10/5/2010
JOHNSON	MARC A	SA532442000	11F-DI-061	8/18/2010
JOHNSON	ANNE M	SA512556000	11F-DI-244	12/14/2010
KNOX	SUZANNE D	BR011760000	11F-DI-250	12/16/2010
LAIRD	JERRY L	BR006529000	11F-DI-089	9/20/2010
LANG	SNEZANA A	SA554966000	11F-DI-176	11/30/2010
LEMIEUX	STACEY	SA577014000	11F-DI-146	11/2/2010
MALUSA	PATRICIA	BR010813000	11F-DI-181	11/19/2010
MAREK	MARK A	SA553624000	11F-DI-253	11/29/2010
MATTHIAS	MARY LEE	SA028137000	11F-DI-034	8/12/2010
MCGAREY	PATRICK M	SA553215000	11F-DI-185	11/23/2010
MENDEZ	JOHN	SA552916000	11F-DI-186	11/8/2010
MOORE	BETTY J	SA018369000	11F-DI-103	9/27/2010
NUGENT	VIRLIE 'LEE'	BR047593000	11F-DI-189	11/12/2010
POLLEY	RONALD C	BR013402000	11F-DI-104	9/10/2010
RANDALL	OSCAR D.	BR004223000	11F-DI-268	11/23/2010
RATHBUN	DAVID	SA577721000	11F-DI-193	11/9/2010
RICE	LEONETTE K	BR567768000	10F-DI-575	12/6/2010
RIDENOUR	WILLIAM E	BR012026000	11F-DI-271	12/10/2010
RODOLPH	JAMES A	BR012413000	11F-DI-105	9/15/2010
RUBIN	ELAYNE	BR008421000	11F-DI-044	8/10/2010
SALMONS	JANET T	SA552347000	11F-DI-153	11/10/2010
SEIDEL	FRED J.	SA046155000	11F-DI-247	12/2/2010
STEVERSON	JAMES ROGERS	BR012225000	11F-DI-198	11/4/2010
TAKEUCHI	VICKIS	SA522517000	11F-DI-083	8/30/2010
THOMAS	PATTI J	SA576417000	11F-DI-090	10/7/2010
VASKO	ALBERT J	BR019761000	11F-DI-277	11/23/2010
VOZEL	LEO	SA578968000	11F-DI-058	9/16/2010



Individual

The following information was retrieved from the Department's database at 5/27/2011 9:24:10 AM. The information presented reflects the database records at the time of your inquiry, however, it will not reflect pending updates which are being processed by the De

The following mornado	If was retrieved from the Departy	unent e uatabase at 3/2//2011 9.24.10 AM. The infor	matori presentes renesis de catabasi	, records at the time of join indenily, noners		
	ELDER, LEONARD C					
Nickname: L						
License Number: 8 License Status: /		Your On	ine			I
	Real Estate Broker					
PC/PLC Name: 1		Dete P				
Original Date: 3		Data Ba	se			
Expiration Date: 3						
Employment History:	License Number	Card				Sever Date
, I	LC635438000					
, I	<u>CO000690000</u>	Reflec				2002
, I	<u>SE009899000</u>	Kenec				
Ţ	<u>SE522213000</u>			Self Employed Broker		
, I	LC548917000	Violatio	ans	Designated Broker		
, I	<u>SE522213000</u>			Self Employed Broker	10-2-200-	
Continuing Education:	Course Name			Date St	Started Date Co	omplex
I F	BROKER MANAGEMENT CLIN	AICON LINE		4-5-201	010 4-5-2010	0
, P	EDUCATING THE SELLER- THE	E HOME SELLING PROCESS		5-22-20	2009 5-22-20	60
, I	WHEN THEY SAY, YOU SHOUL	JLD SAY		3-24-20	2010 3-24-20:	,10
1 /	MAKING MONEY WITH REO P	AROPERTIES		10-24-2	-2008 10-24-20	.008
1	AN AFTERNOON WITH THE FO	ORMER COMMISSIONER		3-10-20	2009 3-10-20	60.
, [,]	MEET THE EXPERTS-SHORT S	SALE & BANK OWNED PROPERTIES		5-4-200	009 5-4-2009	.9
, [,]	A PERSPECTIVE FROM THE AR	AIZONA STATE TREASURER		5-5-200	009 5-5-2009	.9
, I	TO DISCLOSE OR NOT TO DIS	ISCLOSE- THAT IS NOT A QUESTION		3-19-20	2010 3-19-20:	110
, I	GET LINKED-IN			3-10-20	.010 3.4	
1	DIVERSITY IN YOUR HOOD			2-12-20	.010	
1	CATCH THE 'SOCIAL' WAVE			11-2-22		
i - 1	OVERCOMMING THE MOST (COMMON CLIENT OBJECTIONS				
	The courses listed are for the las	st two CE Periods.				
Open Complaints: 0		proven allegations - Upon Investigation many compla	aints are found to be without mer			nem is available for release.
Disciplinary Actions:	<u> </u>		Order Type			
I P	No records to display.					
-						
						I

Unfortunately Your Card Can Look This This!

Open Complaints: 0

Open complaints represent unproven allegations - Upon investigation many complaints are found to be without merit and dismissed. Open complaints are confidential and no information concerning them is available for release.

Disciplinary Actions:	File Number	Order Type	Order Date
	<u>02A-051</u>	Consent Order	10-21-2003
	<u>08F-DI-135</u>	Consent Order	12-7-2007
	<u>11F-DI-222</u>	Consent Order	10-28-2010

And That Affects Your Path to Success



Some Are Taking the Offensive

Investigate Your Arizona Remax Realtors

I think everyone should investigate not only their Arizona Remax Realtors, but any real estate professional that you are deciding to work with or not. Staying with the theme of the website to provide you the tools to do whatever research you may want to do, here are links directly to the Arizona Department of Real Estate web site that provides public information about the status of my real estate license.

You can check to be certain I don't have any open complaints, or disciplinary actions against my license.

Not only am I making it simple to check my license. I am providing links to my partner Michelle Sander's license, and even my broker Mark Paris. I threw in his dad Eddy Paris too. Not because it really matters for you, but because he looks so much like a famous (or infamous depending on your opinion) elected official.

Your Arizona Remax Realtors Have No Complaints With The Arizona Department of Real Estate



Bobbi Herman - You can check out the status of my real estate license. You'll be able to verify that I started with Coldwell Banker in November of 2004 and moved to Remax in June of 2007.

You can also see that I have no open complaints with the Arizona Department of Real Estate, and no disciplinary actions against my license.

What Does All This Say About Our Professionalism?

Disciplinary Actions



ARS§32-2111 The Attorney General shall act for the **Commissioner in all** legal actions or proceedings and shall advise him upon all questions of law arising out of the administration of this Chapter

ARS§32-2153 Authority of the **Commissioner to** suspend, revoke or deny a license for any violations of the statutes or rules.



Disciplinary Penalties

- Suspend
- Revoke
- Probation
- Fines
- Restitution
- Criminal Referral



- Commissioner Investigates
- Commissioner files a Complaint
- Prosecuted by the Attorney General
- Administrative Law Judge Hearing
- Commissioner Adopts, Rejects, Modifies Conclusions

Mapping Out the Process ARS§32-2160



Sailing Scenario Surrender

Jack has a California license and an Arizona license which he uses occasionally. When he receives notice of a violation in Arizona he wants to just give up his license and avoid the violation. Can he do this?

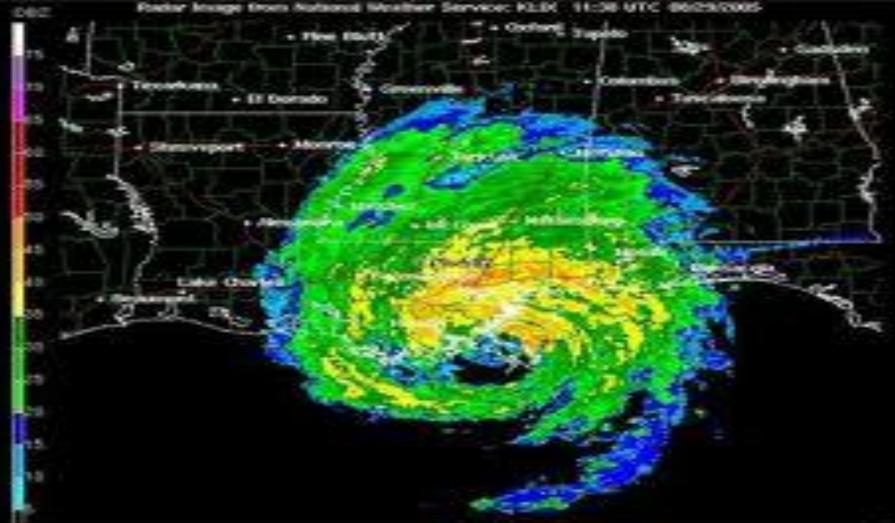


Surrendering a License ARS§32-2157

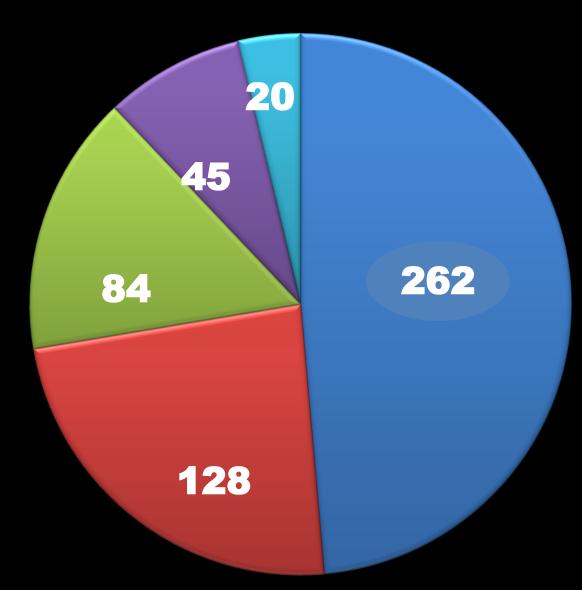


- Within 20 Days After Service of a Notice of Violation
- Licensee May Voluntarily Surrender License
- May Never Be Licensed Again
- ADRE May Issue Summary Suspensions

Weather Condition Report



ADRE Category Violations



CE Compliance

- Subdivisions
- Failure to Report
- Criminal
- Unlicensed Activity

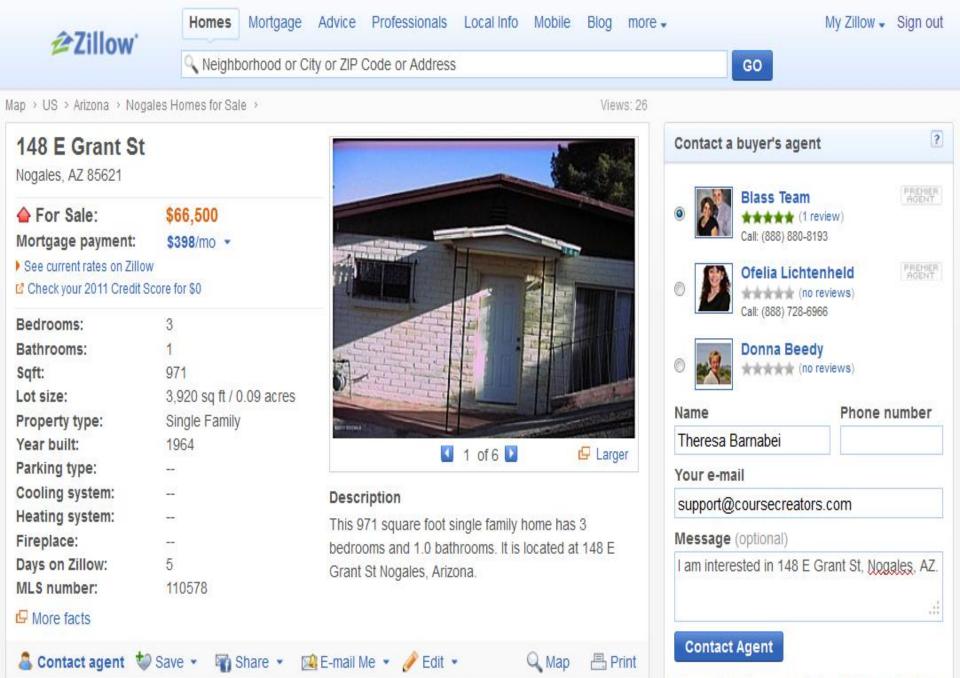




Sailing Scenario Zillow

Margaret listed a home in MLS and input all of the required information. The MLS syndicated the ad to Zillow and it appears as follows. Is Margaret in violation?





Learn how to appear in the list of agents above

Splinternet Marketing



Rule 502 Applies to All of This





R4-28-502(L)

The use of the internet or web site technology... constitutes the dissemination of advertising.



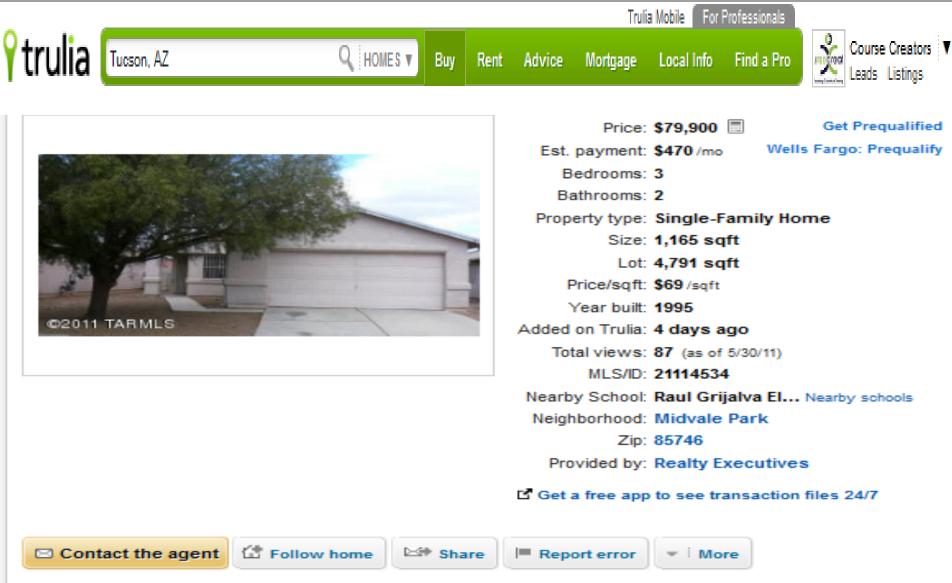
R4-28-502(G)

The designated broker shall supervise all advertising

Sailing Scenario Trulia

John listed a property in MLS and put his "owner agent" disclosure at the end of the property description. The description was republished in Trulia as follows. Is John in violation?





Co-listing agents – track listing stats »

Single Family, Contemporary - Tucson, AZ

Property sold as is. NO Warranties, CLUE, SPDS. Buyer to verify all information. Allow 3-5 business days for offer review. Please use seller title co. Appliances at the property at time of closing will convey.

f Like

R4-28-502

(A) Indicate involvement of licensee (B) Disclose Your Interest (C) Accurate Claims and Representations (E) Include the Name of the Brokerage



Reprint of Michelle Lind's ARIZONA REALTORS

Real Estate Advertising Complaints on the Increase

by Tom Adams, Former Assistant Commissioner, Investigations of the Arizona Department of Real Estate and K. Michelle Lind, AAR General Counsel Posted: November 2005 ~ Reviewed: May 2011

The Arizona Department of Real Estate ("ADRE") receives numerous advertising complaints each month. The ADRE investigates advertising complaints and takes action against those licensees whose advertising violates the ADRE Commissioner's Rules, so it is important to be familiar with the advertising laws and ensure that your advertising is in compliance.

Advertising is broadly defined and highly regulated

Advertising means "the attempt by publication, dissemination, exhibition, solicitation or circulation, oral or written, or for broadcast on radio or television to induce directly or indirectly any person to enter into any obligation or acquire any title or interest in [property] and any photographs, drawings or artist's presentations of physical conditions or facilities existing or to exist on the property." A.R.S. §32-2101(2). Nearly anything salespersons or brokers do to circulate their names among people, other than "keep in touch" or "thank-you" items such as gifts or birthday cards to clients, falls under the definition of advertising.

The Commissioner's Rules, A.A.C. R4-28-502, set forth the rules for all advertising. A salesperson or broker acting as an agent is prohibited from advertising property in a manner which implies that no salesperson or broker is taking part in the offer for sale or lease. The designated broker must supervise all advertising, however, associate brokers and salespeople are responsible for insuring that their advertising is in compliance with the Rules.

The employing broker's name must be "clear and prominent" in all advertising

All advertising must identify in a "clear and prominent manner the employing broker's legal name or the licensed dba name." The employing broker is the corporation, limited liability company, partnership or sole proprietorship licensed as a broker that has engaged the services of salespersons and associate brokers. The employing broker designates a natural person to act as the designated broker.

The requirement that all advertising identify the employing broker's name in a "clear and prominent manner" is by far the most common subject of complaints. Although the Rules do not specify precisely what constitutes "clear and prominent," Webster defines prominent as "thrusts itself into attention" or "conspicuous in position or importance." A primary guideline to consider when creating an advertisement is that the employing broker represents the client in the transaction and the associate broker or salesperson represents the employing broker. This relationship must be indicated in the advertisement; that is, the ad must be clear that the employing broker is involved in the process. Consider the following guidelines:

- The employing broker's name must be included in all newspaper advertisements, including classified ads, real estate advertising guides, and other magazine ads.
- In advertising flyers, the employing broker's name may be located on either the top or the bottom of the flyer however the employing broker's name must be clearly legible.
- · On any other promotional material the employing broker's name must be on the front page or front of the object.
- The employing broker's name must be spelled out in its entirety. For example, if an employing broker's legal or dba name on a license includes "Southeast Valley," that is what
 must appear in the ad; simply saying "SE" is not sufficient.
- If the brokerage is an office of a franchise, the office must be identified; simply displaying the franchise name alone is not sufficient.

Sailing Scenario MARS

short sales

Anne listed a short sale and charged the seller a nonrefundable advertising fee of \$500. The bank agreed to the short sale and Anne closed the transaction. Is Anne in violation of the rule?

MARS Compliance

- FTC's Mortgage Assistance Relief Services Act
- Effective April 30, 2011
- Limits Certain Fees
- Mandatory Disclosures



1. General Advertising Disclosure

• **IMPORTANT NOTICE** (in two-point type larger than the font size of the disclosure): (Name of company) is not associated with the government, and our service is not approved by the government or your lender. Even if you accept this offer and use our service, your lender may not agree to change your loan. [If the broker represents that the seller should stop making payments add: "If you stop paying your mortgage, you could lose your home and damage your credit rating"]

Fee Limitations of MARS

- You can't collect any fees for intermediate steps you take as part of the process. For example, it would be illegal to charge separately for:
- conducting an initial consultation;
- reviewing or auditing a customer's mortgage;
- gathering financial or other information;
- communicating with a lender or servicer on a customer's behalf;

2. Consumer Specific Disclosure

• **IMPORTANT NOTICE** (in two-point type larger than the font size of the disclosure): You may stop doing business with us at any time. You may accept or reject the offer of mortgage assistance we obtain from your lender [or servicer]. If you reject the offer, you do not have to pay us. If you accept the offer, you will have to pay us (insert amount or method for calculating the amount) for our services. (Name of company) is not associated with the government, and our service is not approved by the government or your lender. Even if you accept this offer and use our service, your lender may not agree to change your loan. [If the broker represents that the seller should stop making payments add: "If you stop paying your mortgage, you could lose your home and damage your credit rating"]

3. Communication of Offer Disclosures (1)

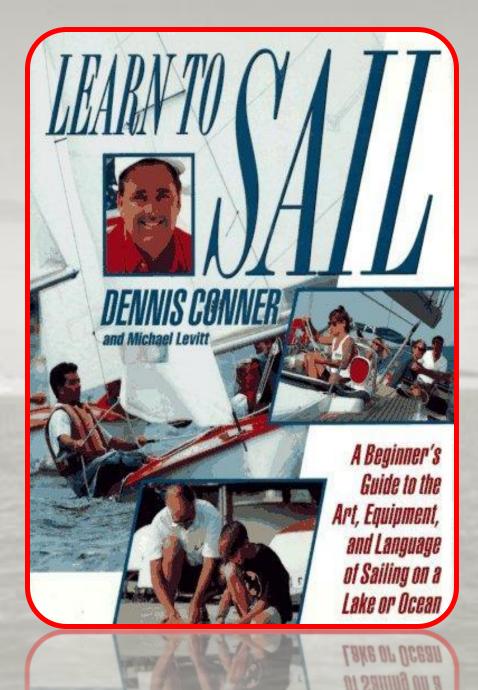
• **IMPORTANT NOTICE:** Before buying this service, consider the following information (in two-point type larger than the font size of the disclosure): This is an offer of mortgage assistance we obtained from your lender [or servicer]. You may accept or reject the offer. If you reject the offer, you do not have to pay us. If you accept the offer, you will have to pay us [same amount as disclosed previously] for our services. [If the broker represents that the seller should stop making payments add: "If you stop paying your mortgage, you could lose your home and damage your credit rating"]

3. Communication of Offer Disclosures (2)

 IMPORTANT NOTICE: You have to give your customer a separate one-page written notice *from the customer's lender or servicer* that explains all material differences between the offer of mortgage relief you got from the lender or servicer and the customer's current loan.

Educational Violations

- Failure to Have 24
 Hours in Each 2 Year
 Period
- \$300 Fine
- 30 Day Order to Comply
- Permanent
 Registration Notation



ARS§32-2130

- 24 Hours Every Two Year Period
- Failure to Properly Renew = Expired
- Mandatory Broker Severance
- 1 Year to Renew Late



Failed to complete CE in a timely manner.

Failed to complete CE in a timely manner.

Failed to complete CE in a timely manner.

\$300 CP, complete CE in 30 days

\$300 CP, complete CE in 30 days

\$300 CP, complete CE in 30 days

Failed to complete CE in a time \$300 CP, complete CE in 30 manner. \$78,600 Failed to complete CE In Fines CP, complete CE in 30 manner. CP, complete CE in 30 cP, complete CE in

Failed to complete CE in a timely manner.

Failed to complete CE in a timely manner.

Failed to complete CE in a timely manner.

\$300 CP, complete CE in 30 days

\$300 CP, complete CE in 30 days

\$300 CP, complete CE in 30 days

Senate Bill #1219

NEW

 Make sure your continuing education is entered every two years when it is due (Effective July 29, 2010, any renewals being processed from July 1, 2010 and forward will be issued a two year license.)

Tucson Office Officially Closed

TSET

The Arizona Department of Real Estate announced today that the Tucson office will officially close May 31, 2011. Despite valiant efforts by the ADRE to keep the Tucson office open, budget challenges have necessitated the closure.



Sailing Scenario Subdivisions

George owned one SFR in a Tucson subdivision. 6 years ago he had previously owned 5 other properties in the single platted subdivision. Jill lists the property. What must she do?

The Additional Definition



By law, A.R.S. 32-2101(54), you are a subdivider if you own or have owned 6 or more lots in a single platted subdivision and offer any number of them for sale. All subdividers are required to obtain a Public Report (s) prior to offering lots for sale in accordance with A.R.S 32-2181 et seq. and Commissioner's Rule R4-28-B1207.

Respondents offered subdivided lands in Santa Cruz without complying with applicable subdivision statutes and rules

Failed to use a purchase contract with required public report disclosures

Conveyed land parcels in Apache County without complying with applicable subdivision statutes and rules

Working in concert, divided and conveyed land parcels in La Paz County without complying with applicable subdivision statutes

Divided and conveyed land parcels in Maricopa County without complying with applicable subdivision statutes and rules \$5,000 CP, obtain Public Report

\$1,000 CP J&S

\$20,000 CP, Obtain Public Report

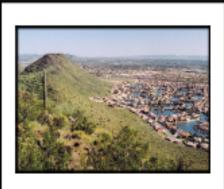
\$1,000 CP, cooperate with La Paz County and current owners of affected parcels, complete and provide Affidavit of Disclosure

\$2,000 CP, obtain Public Report

Use the Brochure

- A Subdivider shall obtain a Public Report or exemption before selling lots in a subdivision.
- Penalties for sales violations may include:
- Buyer rescission
- \$1,000.00 civil penalty for each infraction.
- Revocation or suspension of real estate licenses.



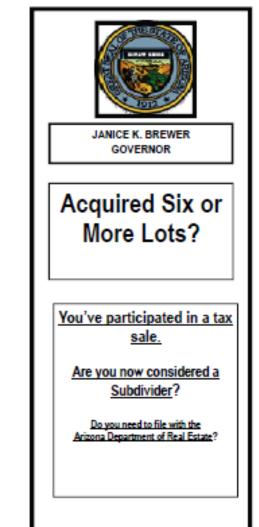




Arizona Department of Real Estate Development Services Division

2910 N. 44th Street, Suite 130 Phoenix, Arizona 85018 (602) 771-7750

400 W. Congress, Suite 523 Tucson, Arizona 85701 (520) 628-6940



ILLEGAL SUBDIVISION RED FLAGS

ARIZONA DEPARTMENT OF REAL ESTATE

Consumers, taxpayers and reputable developers are harmed by a common concern - illegal subdivision activity. Unsuspecting buyers discover water and utilities are unavailable contrary to what they are told; communities struggle with substandard roads unusable by school buses or emergency vehicles; and legal developers must compete with an illegal subdivider who gains unfair advantages by not disclosing important information to buyers nor makes the necessary investments to ensure proper infrastructure.

Often, people think this type of activity is limited to rural areas where oversight is more difficult. But, with the tremendous growth across Arizona, we are also finding illegal subdivisions just outside of and within town and city limits.

ADRE's mission is to protect the public. Our existing subdivision laws are designed to:

- Protect consumers from fraud and misrepresentation.
- Ensure full disclosure of property characteristics to buyers.
- Ensure residential developments have adequate and safe streets, utilities and other infrastructure.

ILLEGAL SUBDIVISION RED FLAGS INCLUDE:

- Earnest monies paid in cash
- > Monies paid out of escrow
- Double escrows
- Short time between transactions
- Same last names in transactions
- > Transfers from individuals to company to individuals
- > Use of same address for different transactions
- > Use of the same Notary in several transactions
- Use of same surveyor
- Use of same Real Estate Agent
- > Agreements of sale, purchase contracts or Deeds of Trust, etc., with lot release provisions
- > Numerous transactions involving the same parties, usually in the same geographical area
- Carry backs-seller financed
- Unusually low down payments
- > Several lot splits in short period of time involving the Original large parcel
- An individual is referred by one escrow company to another for additional splits

These "Red Flags" do not necessarily mean you are dealing with an illegal subdivision. However, many illegal subdivisions do have more than one of these items. If you recognize any of these "Red Flags" when you are showing property, please:

- 1. Ask questions of the seller
- 2. Look closer into the property
- 3. Protect your client
- 4. Contact the Department with any questions.

For more information on how to identify illegal subdivisions, contact the Investigations Division at 602.771.7730 or investigations@azre.gov.

Updated 01/09

Use The Red Flag Checklist



Failure to Report

Failure to timely disclose within 10 days, January 2010 misdemeanor conviction

Failed to timely disclose within 10 days January 2010 misdemeanor conviction

\$300 CP

Failed to timely disclose within 10 days September 2008 misdemeanor conviction \$600 CP

Failed to timely notify the Department of multiple actions by other jurisdictions. A.R.S. §32-2153 (A)(3), (B)(11) 09F-DI-224 August 10, 2009 Consent Order \$2,500 CP, 90 day stayed suspension of license, 2 yr PL, 6 hr CE in Comm Standards.

Consent Order (ASA), \$300 CP

R4-28-303(D) Licensees Must Report Within 10 Days

- Convictions
- Change of Address & Phone Numbers
- Adverse Judgments
- Restriction of Professional License



Update Your Registration Card

SROCADE

RozRowsineBrocade.com

Ignoring ADRE

DEEANSINE

POLICE

Failed to complete CE in a timely manner, Failed to respond to Notice of Hearing

Multiple violations; unlicensed activity, failed to respond to investigation requests.

Failed to timely disclose a November 2009 misdemeanor conviction, failed to comply with terms of previous Consent Order Revocation of License

Cease & Desist all activities requiring a real estate license

\$1,950 CP, 60 day license suspension, 2 yr PL/PM, Sobriety Monitor

Tucson, Arizona Failure to comply with terms of previous Consent Order, failure to comply with requests for documentation from Department staff. A.R.S. §32-2153 (A)(3), (A)(17), (A)(21), (A)(22), (A)(24), (B)(7), (B)(8), (B)(9), (B)(11). 10F-DI-064 August 25, 2009 Summary Suspension Summary Suspension of license.

Unlicensed Activity



Sailing Scenario Relos & Referrals

Amy worked with Safeway's relocation department. They sent her referrals and Amy paid 25% of the commission as a referral fee paid out of closing. Is she in violation?

ARS§32-2122(B)

It shall be unlawful for any person, corporation or partnership or limited liability company to engage in any business, occupation or activity listed in Subsection A without first obtaining a license.



Unlicensed Activity by a Licensee?

BR028444000 Gilbert, Arizona Unlicensed activity, 2nd Violation. A.R.S. §§32-2153 (A)(3), (A)(10), (B)(6) 10F-DI-308 October 26, 2009 Consent Order 60 day License Suspension, 2 yr PL/PM, \$1,000 CP, 6 hr CE in Comm Standards.



REAL ESTATE PHONE VERIFIED LEADS 1



The highest-quality phone validated leads

Leads have requested your expert assistance

Join our network of Real Estate Sales Professionals

- Proactive Buyers and Sellers
- 100% Phone Verified
- Increase Your Close Rates and ROI

First Name:	
Last Name:	
Business Phone:	
e-mail:	
	Submit

Sailing Scenario Out of State Co-Op

John was contacted by a California broker, Sam, who had a buyer relocating to Arizona. Together they counseled the buyer and split the fees at closing. Are they in violation?

New Statute ARS§32-2163 Cooperation Agreement

- Limitations on Relationships with Out of State Brokerages
- NEW requirement for a Co-Op Agreement
- A licensed broker in this state may pay to and receive compensation from an out-of-state broker, IF:



Co-Op Agreement Requirements

- A list of the real estate activities to be conducted
- A statement that the out-of-state broker agrees to comply with laws of this state
- Licensed AZ Broker accepts responsibility
- All negotiations conducted through the licensed broker in this state.
- Handle all funds under AZ statutes

Branch Office?



ARS§32-2127(A)

When a broker maintains more than one place of business within the state he shall be required to procure an additional license for each branch office maintained





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Yuma, Arizona
Failed to exercise reasonable supervision over
salesperson.
A.R.S. §§32-2153 (A)(3), (A)(6), (A)(21)
10F-DI-008
July 16, 2009
Consent Order (ASA)
$300 CP
```

Arizona City, Arizona Failed to exercise reasonable supervision. A.R.S. §32-2153 (A)(3), (A)(21) 10F-DI-340 January 16, 2010 Consent Order \$1000 CP, 3 hr CE in Commissioner Standards

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Tucson, Arizona
Failed to exercise reasonable supervision over
salesperson.
A.R.S. §§32-2153 (A)(3), (A)(6), (A)(21)
10F-DI-600
December 16, 2009
Consent Order (ASA)
$300 CP
```

```
Failed to supervise licensees regarding
subdivision violations.
A.R.S. §§32-2153 (A)(22); 32-2164
05F-SD-144
October 30, 2009
Consent Order
$750 Education Grant, $2,250 CP, 6 hr CE in
Comm Standards.
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R4-28-1103

Broker Must Maintain a Policy & Procedures Manual unless: Only 1 salesperson and up to 1 nonlicensed employee

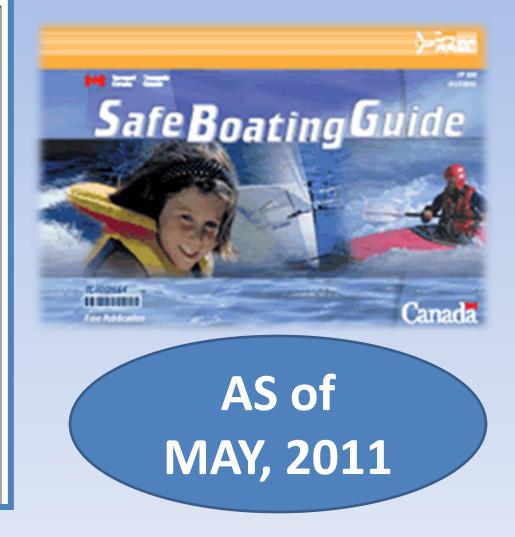


New Model Broker Policies and Procedures Manual

ADRE MODEL BROKER'S POLICY AND PROCEDURE MANUAL

For Arizona Real Estate, Cemetery, and Membership Camping Salespersons and Brokers

> Developed by the Broker Office Policies Model Manual Committee Holly Eslinger, Tom Fannin, C. Dale Hillard, Michelle Lind, and Jan Steward



ADVERTISING MODEL PROVISION

This section should cover all advertising media, including the Internet and Social Media, and should contain:

- A review of advertising for Fair Housing compliance and use of the Fair Housing logo.
- A review of advertising for compliance with Regulation Z and Truth in Lending laws.
- Instructions regarding the usage of Company logo, name, and phone numbers on advertising.
- Policy for Broker review before placement of advertising.
- Instructions regarding placement of Broker name and logo

1099 Reporting Model Provision

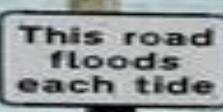
This section should cover:

- What IRS 1099 forms will include and exclude (such as any deductions) and who pays deductions.
- Earnings that are paid out of escrow or assigned should be included on the 1099 form.

Very Specific Model Disclosure Information

This section should include:

- Information about areas that have been designated by the Federal Government and by the State of Arizona as environmentally impacted.
- Where information or maps regarding these areas can be obtained, such as from the Arizona Department of Environmental Quality Web site, www.azdeq.gov.
- When and how to fully disclose to prospective buyers that a property is located in these areas.





Disclosure Violations

Yes, There Are Disclosure Disciplinary Cases

Arizona City, Arizona Failed to disclose information that materially or adversely affects the consideration being paid by a party during a transaction. A.R.S. §32-2153 (A)(3), (A)(22), (B)(8) 10F-DI-340 January 13, 2010 Consent Order 2 yr PL/BA, \$1,000 CP, 6 hr CE in Commissioner Standards

But it's the private litigation that will KILL you!

From the California Court of Appeals

The California Appellate Court said the decision Holmes et al vs. Sieglinde Summer, Case G041906 represents a progression within the court system to define and expand the responsibilities of a real estate agent handling short sale transactions.

The Disturbing Language of Holmes

"While a buyer may be harmed by acquiring title to a property with undisclosed defects, such as hazardous waste or soils subsidence problems, a buyer may also be harmed by entering into an escrow to purchase property when it is highly likely that, unbeknownst to the buyer, the escrow will never close."

The Disturbing Language of Holmes

"When the realtor accepted the listing, he agreed to handle everything, including the unrecorded deed of trust."

The Disturbing Language of Holmes

"Particularly in these days of rampant foreclosures and short sales, "[t]he manner in which California's licensed real estate brokers and salesmen conduct business is a matter of public interest and concern."

Posted From a Law Firm's Presentation on SlideShare

Lawsuits Over Short Sales Dramatic increase in lawsuits over Short Sales!

- Lawsuits are the result of a variety of different SS scenarios:
 - Lender did not absolve/relieve the debt (deficiency)
 - Seller received a 1099-S for the deficit
 - Broker/Agent gave legal, financial and/or tax advice
 - Broker/Agent acted outside scope of their expertise
 - Broker/Agent did not explore nor provide loan modification options
 - Broker/Agent misguided client on the impact of SS on credit score

Trust Account & Property Management Violations

Sailing Scenario Property Management

Jack, a non-licensee, had his neighbor sign a power of attorney as an isolated transaction under ARS§32-2122 so that Jack could manage the property. Is Jack in violation?

ARS§32-2151

- Brokerage MAY maintain a trust account
- Must promptly deposit
- Must keep documentation
- No commingling



Tempe, Arizona Performed Property Management activities without the express permission of supervisor Broker.

Performed property management activities prior to receiving license.

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A.R.S. §32-2153 (A)(3), (A)(7), (A)(10), (B)(6),
(B)(7)
10F-DI-631
April 8, 2010
Consent Order
2 yr PL, $1,500 CP, 6 hr CE in Commissioner
Standards
```

Tucson, Arizona Multiple violations, failure to maintain broker trust accounts with approximately \$156,875 owed to clients. A.R.S. §32-2153 (A)(3), (A)(9), (A)(15), (A)(16), (A)(17), (A)(21), (A)(22), (B)(7), (B)(8), (B)(10). 10F-DI-051 August 11, 2009 Summary Suspension Summary Suspension of license.

THE MONEY BOAT

Compensation & Payment Issues

Sailing Scenario Property Management George gives a \$10 **Starbucks card to his clients** who make a referral to him. **Is George in violation?**

Sailing Scenario Property Management

Helen is running a promotion giving everyone who lists with him a \$500 Home Depot gift certificate at closing. Is Helen in violation? ARS§32-2155 • Broker shall employ and pay only licensees

 Licensees may pay no one



Tools to Stay on Course

- The Law Book
- Late Breaking News
- Advisories & Substantive Policies
- The Bulletin



Commissioner Lowe's Meetings



The thing that we hear over and over and over again is: "Please, we've got to do something about the professionalism in the industry." We need to increase the knowledge base of the licensee and the professionalism of the licensee. And whatever it takes to do that, we're committed to doing that.